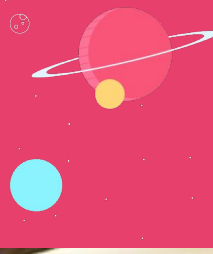


User Profile: Local



“As a veteran in the area, this user is seeking to liven up their everyday routine, with new things to do and quick ways to find them.”

Description:

As someone who is already familiar with most of the area, this kind of user is looking for ways to change up their usual routines and social life. From visiting the local state park they always drive past to eating at the new Korean BBQ restaurant that opened down the road, they are looking to add a new sense of adventure to their life. Good deals and a variety of priceable options are paramount for this kind of user.

Goals

- Go where friends are going
- Find the best deals
- Find places they have never been before
- Meet new people from their town
- Mix up their daily routine
- Support the community

Wants

- New things to do in area
 - New, quick ways to find them
- Help others support community
 - To be an influencer?
- To see local openings/promotions/deals
- To show off to friends

