hunter hollinger

visual & interactive focused ux & ui designer

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experience

user experience designer · agencyroot

may 2020 to present • intern, remote, dallas, tx

I work with AgencyRoot's dev team to design and critique our systems and products.

- Redesign and revamp of AgencyRoot's suite of quoting tools (DairyPro, RainfallPro, Livestock Pro)
- Spearheading AgencyRoot's charge into web hosting and development. Utilizing html with bootstrap
- Analysis and critique of existing and up-and-coming systems

ux/ui designer & consultant · freelance

october 2019 to present • remote

I work with clients interested in developing digital experiences.

- Designing a professional consulting website with an emphasis on social justice and empowerment
- Web design consultant for the Al Wooten Jr. Youth Center

undergraduate research assistant · purdue university

june 2019 to april 2020 • west lafayette, in

- Explored the fields of big data and automation through scholarly research
- Created interview protocol and led an interview study with 21 participants.

undergraduate research assistant · krannert school of management

june to august 2018 • west lafayette, in

- · Researched & utilized emerging technologies
- Prepared and presented Purdue's Smart Lean Engagement Center to international sponsors

skills

design methods

market research heuristics analysis user interviewing survey design journey mapping wireframing usability testing body storming

toolbox

illustrator photoshop adobe xd sketch invision qualtrics surveys

<code>

html css bootstrap arduino processing

education

purdue university

may 2021 b.s. in ux design communications minor psychology minor entrepreneurship certificate