

# hunter hollinger

## ux/ui designer

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hunterhollinger.com • hollingh@purdue.edu • purdue university ux design

### experience

#### student ux/ui designer • garmin

spring semester 2019 • west lafayette, in

Explored issues related to discoverability & usability of Garmin Connect mobile app. Focused on primary research, ideation, & prototyping. Maintained dual role of team member & leader.

#### student ux/ui designer • hewlett-packard

fall semester 2018 • west lafayette, in

Identified issues in a complicated data storage system. Explored & executed multiple onboarding prototypes backed by research. User tested web app mockups to find pain points & aspirations.

#### research assistant • krannert school of management

summer 2018 • west lafayette, in

Researched & utilized different emerging technologies (drones, Hololens, 3D printing). Prepared and presented Purdue's Smart Lean Engagement Center to international sponsors.

#### student ux/ui designer • crema

spring semester 2018 • west lafayette, in

Explored & researched possibilities within social event planning app. Focused on sketching & iterating within the design process to create a unique application.

#### sales ops intern • mobileiron

summer 2017 • mountain view, ca

Increased data quality through data preparation, validation, & correction to support the Sales team's GTM analysis & planning processes. Worked with international customer accounts to identify & correct data errors.

### education

#### purdue university

may 2021

b.s. in ux design

psychology minor

entrepreneurship certificate

### skills

#### design methods

competitive analysis

heuristics analysis

interview design

survey design

journey mapping

paper sketching

wireframing

digital/HTML prototyping

physical prototyping

usability testing

body storming

project management

#### toolbox

illustrator

photoshop

after effects

adobe xd

sketch

invision

qualtrics surveys

arduino

processing

html/css